

## Make an impact with 15,000 medical aesthetics professionals who specialize in noninvasive and minimally invasive cosmetic procedures.

Our subscribers include both new and established medical aesthetics practices and medspas and they look to *MedEsthetics* to stay on the cutting edge of aesthetic care.

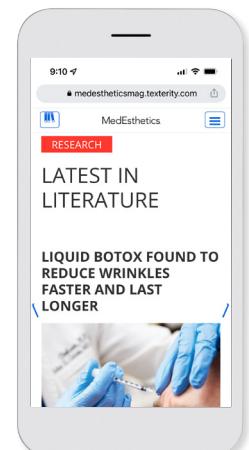
Advertise in the premiere resource for medical aesthetics dedicated to covering non-invasive and minimally invasive treatments, practice management and marketing trends, legal and regulatory issues, industry news, best practices and the latest products and devices.



Print Edition



Digital Edition



# EDITORIAL ADVISORY BOARD

Perri Polowy  
New Business Development Manager  
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630-344-6075  
[www.medestheticsmag.com](http://www.medestheticsmag.com)

**MedEsthetics**  
The Guide for Excellence in Medical Aesthetics



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the Beautiful Forever University training  
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an on-demand HR support for medical  
practices of all sizes and specialties  
across the United States and author of  
the HR Base Camp blog.



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Hospital, Clinical professor at UCLA/Olive  
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AboutSkin Dermatology and  
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Lone Tree, Colorado and assistant clinical  
professor of dermatology, University of  
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Founder of the Laser and Skin Surgery  
Center of Northern California, clinical  
professor, University of California, Davis  
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Society for Lasers in Surgery and  
Medicine (ASLMS).



## MICHAEL GOLD, MD

Medical director of Gold Skin Care Center  
and Tennessee Clinical Research Center,  
assistant clinical professor, Vanderbilt  
University School of Nursing and adjunct  
assistant professor, Meharry Medical  
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## MIGUEL A. ARISTIZÁBAL, MD

Co-founder of the ADEI - Aesthetics &  
Dermatology Institute, Bogota, Colombia.



## OMAR A. IBRAHIMI, MD

Board certified dermatologist and  
founder and medical director of the  
Connecticut Skin Institute, Stamford  
and Milford, Connecticut.



## SANJAY GROVER, MD

Founder and medical director of Grover  
Aesthetics and Grover Surgical Arts Surgery  
Center in Newport Beach, California,  
chair of the ASAPS Marketing Task Force  
and past president of the Orange County  
Society of Plastic Surgeons.



## CHESAHNA KINDRED, MD, MBA

Board-certified dermatologist and  
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the first dermatology office with a full-  
service salon specializing in hair loss,  
immediate past chair of the National  
Medical Association Dermatology  
Section and founder and president  
of Onyx Medical Society.



## EMILY KIRBY, MD

Board certified plastic surgeon, chief of  
plastic surgery at Texas Health Resources  
Harris Methodist hospital and founder and  
medical director of Kirby Plastic Surgery  
and Kalos Medical Spa.

# MEDIA PLANNER

Themes listed are **examples of content** covered each month.  
All content listed each month **may not** be included.

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## JAN/FEB

### PREJUVENATION

- Millennials and Gen Z in Aesthetics
- Non-Invasive Devices
- Routine Treatments

### NON-INVASIVE & NEEDLE-FREE TECHNOLOGY

- Peptides and Growth Factors
- Hyaluronic Acid Products
- Ultrasound and Radiofrequency Skin Tightening
- Barrier Repair Skincare

### MINIMALLY INVASIVE DEVICES FOR FACIAL REJUVENATION

- Chemical Peels
- Neuromodulators
- Plasma Energy Devices
- Fractional Lasers

### ACNE PREVENTION & REPAIR

- Retinol
- Antioxidants
- LED Light Therapy
- Topicals and Actives for Scarring

### BIZ:

- Influencers and marketing tactics that impact new-gen beauty goals and decisions

### TRENDS & INNOVATIONS\*

- Peptides and Growth Factors

### Product Roundup:

- Post-Procedure Essentials

### Magazine Due Dates

Editorial: 12/11/26  
Ad Close: 12/22/25

## MAR

### BIO-STIMULATING TREATMENTS

- Exosomes
- PRP Therapy
- Stem Cells
- Skin Booster Injectables and Topicals (ie: PDRN)

### WELLNESS' IMPACT ON RADIANCE

- Nutraceuticals & Supplements
- Detoxification
- Microcurrent Facial Devices
- Lymphatic Drainage Tools

### AI IN PERSONALIZED TREATMENTS

- Software
- Matching Patients to Surgeon
- Apps
- Customizing Treatment and Recovery Care
- Imaging

### BIZ:

- How to use a private/white label to build a brand beyond service menus, unique to your practice

### TRENDS & INNOVATIONS\*

- Biostimulatory Injectables

### Product Roundup:

- Confidence in Every Bottle

### Magazine Due Dates

Editorial: 01/13/26  
Ad Close: 01/28/26

## APR

### HOLISTIC AESTHETICS

- Facial Devices
- Skincare Blending Crystal Energy and Emotional Regulation
- Organic and Botanical Facials
- Clean Medical Grade Skincare

### ANTI-AGING

- Dermal Fillers
- Collagen Stimulating Devices and Products
- Sun Protection

### FULL BODY TREATMENTS

- Body Contouring
- Microdermabrasion
- Exfoliation

## MAY/JUN

### BODY SCULPTING

- Muscle Toning Procedures
- Cryolipolysis
- Laser Lipolysis
- GLP-1 Body and Face Treatment Innovation

### MALE AESTHETICS

- Sexual Wellness Treatments
- Mental Health in Skincare and Aesthetics

### LIP ENHANCEMENT

- Fillers or Augmentation Procedures
- PDO Threads
- Lip Masks
- Plumping Products

### BIZ:

- How to target the male market
- Continuing education for current evolving techniques and trends in aesthetics

### TRENDS & INNOVATIONS\*

- PDO Threads

### Product Roundup:

- The Future of Skin Health

### Magazine Due Dates

Editorial: 04/07/26  
Ad Close: 04/21/26

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# MEDIA PLANNER CONT'D

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## JUL/AUG

### SKIN TECH AT-HOME INNOVATIONS

#### & SELF-USE DEVICES

- LED Light Therapy Masks
- Microcurrent Devices
- Cold Therapy Tools

### PIGMENTATION & MELASMA SOLUTIONS

- Chemical Peels
- Hormonal Health
- Vitamin C
- Tranexamic Acid Serums

### SKIN BRIGHTENING & LIFTING

- Sheet Masks
- Korean Beauty Influence in Aesthetics
- Ceramides
- Energy-Based Devices

#### BIZ:

- Virtual coaching & device support programs
- Social media shaping aesthetic trends

### TRENDS & INNOVATIONS\*

- Hyperpigmentation Correction

#### Product Roundup:

- From Treatment Room to Daily Routine

#### Magazine Due Dates

Editorial: 06/10/26  
Ad Close: 06/24/26

## SEP

### SCAR REVISION & TISSUE REMODELING

- Procedures and Grafting for Post-Trauma Scarring
- Scar Prevention and Minimalization Techniques
- Stem Cell Therapy

### HAIR REJUVENATION & RESTORATION

- Red and Near-Infrared Light Therapy
- At-Home Laser Caps
- Growth Stimulating Ingredients
- Mesotherapy Injections
- Hair Transplant Procedures

### CHIN, JAWLINE & JOWLS

- Devices
- Injectables
- Therapies
- Products

#### BIZ:

- Common Causes of Hair Loss in Men and Women and early intervention with biohacking

### TRENDS & INNOVATIONS\*

- Hair Growth Stimulators

#### Product Roundup:

- Beauty Built on Trust

#### Magazine Due Dates

Editorial: 07/14/26  
Ad Close: 07/28/26

## OCT

### POST-PROCEDURE WELLNESS & RECOVERY BOOSTERS

- Micro-Injury Repair Products
- Barrier Moisturization
- Pre-Treatment Skin Routines
- Sun Protection

### INFECTION CONTROL

- Techniques
- Medspa Supplies
- Disinfectant Products
- Staff Training
- Topicals

### SKIN HYDRATION

- Microneedling
- Vitamins
- Lotions and Creams

#### BIZ:

- Post-procedure recovery protocol
- Optimizing skincare retail
- Creating treatment and skincare packages for the holidays

### TRENDS & INNOVATIONS\*

- Infection Control Topicals

#### Product Roundup:

- Care Beyond the Clinic

#### Magazine Due Dates

Editorial: 08/12/26  
Ad Close: 08/26/26

## NOV/DEC

### EYE REJUVENATION

- Blepharoplasty Techniques and Innovations
- Injections for Undereyes
- Brightening Topicals

### NON-SURGICAL FACELIFTS

- Aesthetic Devices
- Tightening Products

### NON-SURGICAL BUTT LIFTS

- Fillers
- Electromagnetic Stimulation
- Thread Lifting
- Cellulite-Reduction

### TEXTURE & TONE IMPROVEMENT

- Topicals
- Exfoliating Devices
- Skin Renewal Devices

### ETHICS IN AESTHETICS

- Educational Courses
- Regulations for Estheticians and Medspas
- Training
- Hiring Protocols and Services

#### BIZ:

- How to conduct AI-driven consultations and match with the right surgeon/provider
- How to implement safety and compliance for patient trust and staff standards of care

### TRENDS & INNOVATIONS\*

- Skin Lifting Treatments

#### Product Roundup:

- Formulated with Purpose, Back by Results

#### Magazine Due Dates

Editorial: 10/06/26  
Ad Close: 10/20/26

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## Plan a yearlong campaign around our focus each issue

All themes are subject to change per editorial discretion.

**JANUARY/ FEBRUARY** This issue explores the rising trend of prejuvenation—a proactive approach to skincare and aesthetics embraced primarily by Millennials and Gen Z. Topics covered include the influence of social media and marketing on beauty decisions, innovations in peptides, growth factors and antioxidants and the growing popularity of ultrasound, radiofrequency, LED light therapy and minimally invasive devices.

If you have a focus on how new-generation beauty goals are shaping the future of aesthetic treatments and future generations, then this one's for you!

**MARCH** Get ready to dive into the future of beauty and wellness with our March issue focused on Regenerative Aesthetics. This edition unpacks cutting-edge bio-stimulating treatments—think exosomes, PRP, stem cells and skin boosters like PDRN—that go beyond surface fixes to trigger real, lasting skin renewal.

Explore how wellness practices, detox protocols and nutraceuticals are now essential for that inside-out glow and discover the latest in tech-forward care, from AI-driven customization to apps that match patients with the perfect surgeon.

**APRIL** The April issue on Holistic Aesthetics is all about treating the skin—and the self—as a whole. This edition explores the powerful synergy between high-performance treatments and mindful beauty practices. From crystal-infused skincare and organic facials to collagen-stimulating devices, clean medical-grade products and full-body treatments, we're diving into the intersection of outer beauty and inner balance.

Learn how sun protection is evolving, explore the latest in facial devices, body contouring and exfoliation, and discover how emotional well-being, energy alignment and self-care are becoming essential parts of modern aesthetics.

**MAY/ JUNE** The May/June issue is all about transformation—Body Sculpting and beyond. We're spotlighting the latest innovations in muscle toning, fat reduction (like cryolipolysis and laser lipolysis), and cutting-edge GLP-1 treatments that are reshaping both body and face aesthetics.

This edition also dives into the fast-growing world of male aesthetics and sexual wellness, while addressing the important link between mental health and appearance. On the business side, we'll explore how to effectively reach the male market and the importance of continuing education in a rapidly evolving industry.

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JULY/  
AUGUST

Your go-to guide for the latest in Skin Tech and At-Home Innovations. From LED light therapy masks and microcurrent devices to cold therapy tools and energy-based treatments, we're diving into the high-tech tools that are bringing professional results into the hands of consumers.

You'll also find expert insights on tackling pigmentation and melasma, hormonal skin challenges and the science behind brightening ingredients like Vitamin C, tranexamic acid and ceramides. With a nod to Korean beauty's influence, we explore skin-lifting solutions, sheet masks and glow-boosting rituals.

SEPTEMBER

Our September issue focuses on Scar Revision & Tissue Remodeling, highlighting the advanced techniques and technologies transforming skin and hair restoration. From surgical grafting and stem cell therapy to scar prevention strategies and topical innovations, we're exploring the full spectrum of healing and renewal.

This issue also dives deep into hair rejuvenation, plus powerful growth-stimulating ingredients and biohacking insights. We're also putting the spotlight on sculpting the chin, jawline and jowls.

OCTOBER

This is all about Post-Procedure Wellness & Recovery Boosters—because what happens after treatment is just as important as the treatment itself. Dive into essential strategies for optimizing healing, from micro-injury repair products and barrier-repair moisturizers to hydration-boosting topicals, vitamins and soothing lotions.

We cover key protocols for pre- and post-treatment care, sun protection and infection control, along with must-have medspa supplies and staff training essentials.

NOVEMBER/  
DECEMBER

Explore the latest in blepharoplasty innovations, under-eye injections, non-surgical facelifts and thread lifting, alongside powerful tightening products and electromagnetic stimulation for enhanced contouring.

We also dive into non-surgical butt lifts, cellulite reduction and solutions for improving texture and tone with cutting-edge devices and topicals. Beyond treatments, this issue addresses critical topics such as ethics, regulations, training and hiring protocols for estheticians and medspas.

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# MAGAZINE PRODUCT ROUNDUP

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MedEsthetics®  
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## Make more of an impact with the Product Roundup Program.

Scheduled magazine display advertisers receive an additional value of inclusion in *MedEsthetics*' Product Roundup program. This special Product Roundup program extends your reach and frequency by more than **400%** and includes marketing inquiries.

### BENEFITS

1. As a **magazine** display advertiser, you'll receive additional coverage in a very popular section of the magazine titled "Product Roundup."
2. Following the Product Roundup coverage in the magazine, your product information will be scheduled in the monthly "Product Roundup" **newsletter** that includes marketing inquiries (soft leads).
3. Additionally, your product information will be posted on *MedEsthetics*' **website** and will be included in the monthly Product Roundup feature page.
4. Highlights of the Product Roundup featured page will be promoted via *MedEsthetics*' newsletter and social media channels.

### MARKETING INQUIRIES

1. As buyers demonstrate interest in your product by clicking to learn more, you will receive e-mail contact information to follow up with an e-blast on the products you featured.
2. Best practice for following up on marketing inquiries: Offer qualified prospects more information about your new product with a whitepaper or a sample request.

### QUALIFICATION FOR THE NEW PRODUCT ROUNDUP PROGRAM

1. Schedule a minimum 4x display ad program in *MedEsthetics* magazine in 2026.
2. For every display advertisement placed, you may submit a product to be published in that issue of the magazine.



**PRODUCT ROUNDUP**

### Chisel, Lift, Define

Discover targeted products designed to sculpt and define the chin, jawline and jowls.

Environ Skin Care Body Essential Tri-Complex Contouring Cream contains a complex of ingredients: Environ Skin Care Body Essential Tri-Complex Contouring Cream is a scientific and aesthetic breakthrough in the power of medical injectables. It is a non-invasive alternative to improving the appearance of dimpled, lax and unevenly textured skin, targeting areas around the chin, jawline, neck, jowls, and knees.

Contact: [environskincare.com/us](http://environskincare.com/us)

Canfield's VECTRA H2 is a portable, high-resolution imaging system used for facial and body aesthetics. Utilizing a high-resolution camera and a 3D sensor, it creates three-dimensional images, the all-in-one portable VECTRA H2 is a complete facial and body aesthetic solution for skin analysis as well as breast and body aesthetics. Show your patients the exciting possibilities of their anticipated aesthetic procedures with the VECTRA H2. It features a 3D camera, 3D results for facial contouring, 3D augmentation, 3D breast analysis, and 3D body analysis. Visualize the changes with a color distance map and one click volume rendering. The VECTRA H2 also includes a 3D consultation software integrated with the VECTRA H2 system.

Contact: 972.454.1200, [canfield@canfield.com](mailto:canfield@canfield.com)

**PRODUCT ROUNDUP**

### Mid-Face Contour and Vitality

Revitalize your mid-face with expertly formulated skincare and aesthetic injectables.

Med Radiance is an FDA-approved dermal filler and a non-surgical alternative to surgical facelifts. It is designed to target the mid-face, specifically the jowls, and is used to enhance facial volume and skin texture. It also helps to reduce wrinkles and fine lines.

Contact: [orders@mrwrx.com](mailto:orders@mrwrx.com)

Environ Skin Care's Red Shield Mineral Sunscreen SPF 30 is a mineral-based sun protection formula that aligns to the Environ Skin Care's core philosophy of using natural and safe ingredients to promote skin health every single day. Contains Zinc Oxide and Titanium Dioxide. Red SHIELD Mineral Sunscreen includes Antioxidants, the Environ Skin Care's signature blend of potent botanicals, which help sustain skin health.

Contact: [radiance.com/professionals/](http://radiance.com/professionals/)

Induction Therapie PGP C-150 is a resurfacing, 50% alpha hydroxy acid (AHA) moisturizer designed to deliver maximum results with minimal irritation. Its unique formula combines 25% glycolic acid with 25% lactic acid, C to visibly firm, brighten, and soften skin. Induction Therapie PGP C-150 is a recommended choice for the skin that is in need of collagen renewal and barrier repair while delivering lightweight hydration. The "No-Tra-Botek" approach to aging and skin repair is a unique and effective way to support collagen renewal and barrier repair.

Contact: [inductiontherapies.com/](http://inductiontherapies.com/)

Globe Beauty's Prime Proactive Eye Set is a lightweight eye set that delivers lifting, cooling, and hydrating effects. The gel is intended for those who are in need of plump peptide rehydration. It is a luxurious daily cream. Apply morning and night to the delicate eye area. It is a cooling and hydrating eye set that delivers lifting, cooling, and hydrating effects. The gel is intended for those who are in need of plump peptide rehydration. It is a luxurious daily cream. Apply morning and night to the delicate eye area.

Contact: [globebeauty.net/](http://globebeauty.net/)

### MATERIAL SPECIFICATIONS AND DEADLINES

Qualifying advertisers will receive an e-mail with a link to submit the following:

1. A 50 word product or service description.
2. A single image. Image requirements: .jpg, .gif or .png, at 300 dpi. No company logos, trademarks or additional verbiage on images.
3. A URL link to the specific product page on your website.
4. You will be asked to include your company name, phone number and website as you would like it to be seen.

# MAGAZINE COVER SPONSORSHIP

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## Ensure your position in the industry.

The accompanying 4-page folio will educate the *MedEsthetics* audience on your thought leadership in an area you wish to push to the forefront.

### *MEDESTHETICS*—THE GUIDE FOR EXCELLENCE IN MEDICAL AESTHETICS

*MedEsthetics* provides the latest in practice management, regulations, skin care research and techniques to deliver optimal patient outcome and success for providers of non-invasive or minimally invasive aesthetic procedures.

### CONCEPTUAL DIRECTION COVER IMAGE EXAMPLES

All cover images need to be vertically oriented.

Covers need to be clean, elevated, dynamic and representative of practice.



### PRACTICE PHOTOGRAPHY COVER IMAGE EXAMPLES

All cover images need to be vertically oriented.

Take this opportunity to showcase the professional practice by photographing the environment or an individual.



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The cover sponsorship allows you to provide the image for *MedEsthetics*' cover.

This gives you the opportunity to use an image that you use in your marketing or on your website to tie in with your brand in the minds of our subscribers.

Our editors will help you create a web exclusive specifically about your products, your company, and your unique value proposition. Below are some design examples of what it might look like.

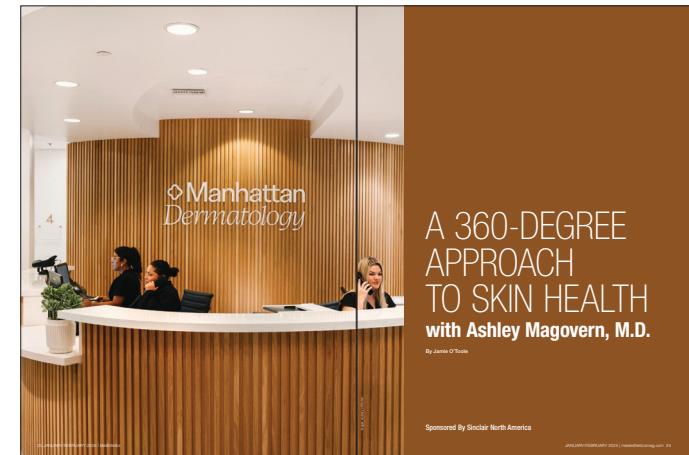
In addition to appearing in *MedEsthetics* and on our website, we will provide you a PDF version marketing use.

## WHAT'S INCLUDED

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio, becomes a web exclusive
- Mentioned in editor's note
- Web exclusive included 3x in *MedEsthetics* newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue



Optional Cover Branding—Corner



A 360-DEGREE APPROACH TO SKIN HEALTH with Ashley Magovern, M.D.

By Jamie O'Toole

Sponsored By Sinclair North America



Optional Cover Branding—Circle



Example 4-Page Folio

# MAGAZINE ADVERTISING SPECIFICATIONS

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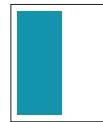
**MedEsthetics**  
The Guide for Excellence in Medical Aesthetics

Reach over 15,000 qualified professionals dedicated to medical aesthetics.

**ADVERTISING SIZES** | All dimensions are width by height.



**SPREAD\***  
Trim 16.376" x 10.875"  
416 mm x 277 mm  
Bleed 16.751" x 11.25"  
425 mm x 283 mm



**1/2-PAGE VERTICAL**  
3.333" x 10"  
85 mm x 254 mm



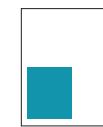
**1/4-PAGE HORIZONTAL**  
7" x 2.333"  
178 mm x 59 mm



**FULL PAGE\***  
Trim 8.188" x 10.875"  
208 mm x 277 mm  
Bleed 8.438" x 11.125"  
214 mm x 282 mm



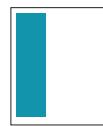
**1/2-PAGE HORIZONTAL**  
7" x 4.833"  
178 mm x 123 mm



**1/4-PAGE VERTICAL**  
3.333" x 4.833"  
85 mm x 123 mm



**LIVE AREA**  
7" x 10"  
176 mm x 252 mm



**1/3-PAGE VERTICAL**  
2.167" x 10"  
55 mm x 254 mm



**1/6-PAGE HORIZONTAL**  
7" x 1.0"  
178 mm x 25 mm



**1/2-PAGE HORIZONTAL SPREAD\***  
Trim 16.376" x 5.333"  
416 mm x 135 mm  
Bleed 16.626" x 5.458"  
422 mm x 138 mm



**1/3-PAGE HORIZONTAL**  
7" x 3.167"  
178 mm x 80 mm

**PRINTING:** 4-color (CMYK) sheetfed offset

**BINDING:** Saddle-Stitched

**PAPER:** Cover 80# Copy 60#

**PROOFS:** No proof is required. The printer will produce pleasing color based on acceptable SWOP industry standards.

If you require a proof before printing, one can be sent for approval at an additional charge to the advertiser. Please allow sufficient time to proof and ship.

*\*Note: Bleeds 1/8" left, right and bottom of spread (add top bleed for Full Page and Spread)*

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## Electronic Files

### PREFERRED FILE FORMAT

High-resolution PDF (300 dpi). Ad page templates for InDesign and PDF presets are available. Contact your sales representative.

**Professional Tip:** *When creating your PDF, be sure to offset your crop marks to the bleed size, otherwise the crop marks will appear within the bleed area and potentially print in the magazine. There is no need to create crop marks for partial ad sizes.*

- **On full-page ads, all vital copy should be no closer than 1/4" to the trim.** Less than 1/4" there is a chance the text could be trimmed off. Allow 1/8" bleed beyond trim, if ad bleeds.
- Any lines must be 1/2 pt. or larger.

### OTHER IMPORTANT INFORMATION

- Furnish graphics to size. PDF or EPS formats are preferred. JPEG's are accepted, but must be 300 dpi resolution or higher.  
**Web graphics will not work.**
- Save all files including the graphic elements in CMYK mode unless a spot color is going to be used for output.
- Provide all files at a resolution of 300 dpi or higher.
- Include copies of all fonts and graphic elements used to create the file.
- Use only OpenType fonts.
- Use collect functions found in layout software.
- Do **NOT** send Quark, Corel Draw, Microsoft Word, PowerPoint or Publisher files.

### SENDING FILES

If your file is 20 MB or smaller, email it to Sarah Krotz at [skrotz@allured.com](mailto:skrotz@allured.com). Please indicate which magazine and issue the ad is for.

- For larger files, send through free large file transfer online services, such as Dropbox, TransferBigFiles, Hightail, etc.

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## DIGITAL EDITION ADVERTISING

Issue Ready E-mail & Digital Edition Banner Ad (includes Mobile Ad)

Issue Ready Email Ad 300 x 250 px, 72 dpi  
Reader Banner Ad 728 x 90 px, 72 dpi  
Mobile Banner Ad 320 x 50 px, 72 dpi  
Belly Band 8.188" wide x 4"-5" tall

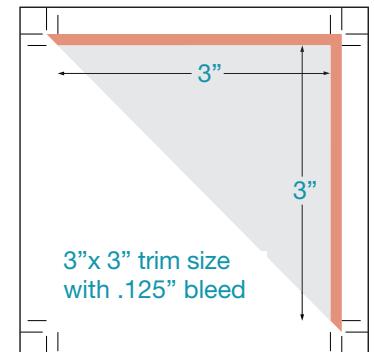
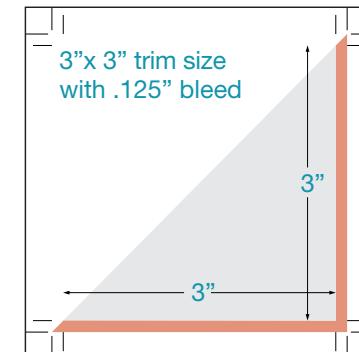
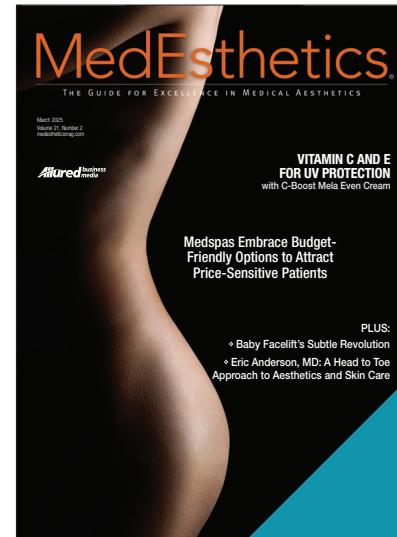


Digital Belly Band

## COVER CORNER

Promotes a corporate brand, product, website, tradeshow participation or direct readers to an interior ad.

- The ad can be placed in the bottom right (recommended) or the top right corner of the magazine cover.



## Control the conversation while amplifying your brand awareness.

This is your opportunity to **educate medical aesthetics professionals** on your offerings, demonstrate thought leadership and build trust within the industry. Provide in-depth information on your products, including benefits and best practices, or talk about how you continue to positively impact the industry.

### 2-PAGE ADVERTORIAL

A 2-page layout will fit approximately 800–1,000 words, 2-3 images and one headshot.

#### WHO YOU REACH

Qualified Medical Aesthetics Professionals across multiple media channels.

- 15,000 Magazine Subscribers
- 14,500 Newsletter Subscribers
- 10,000 Registered Website Users
- 30,000 Monthly Website Visitors
- 30,500+ Social Media Followers

#### WHAT'S INCLUDED

- Placement in the magazine
- 10 print copies of the issue
- Inclusion in the Table of Contents
- Placement on the website marked as “Sponsored”
- 60 day marketing push marketed as a Web Exclusive
- Web exclusive included 3x in the newsletter
- Rotating website listing in Sponsored Positions
- Cross-posted on social media
- PDF content asset for your website and marketing purposes
- Automated Reporting

### 1-PAGE ADVERTORIAL

A 1-page layout will fit approximately 400–600 words, 1–2 images and one headshot.

#### WHO YOU REACH

Qualified Medical Aesthetics Professionals across multiple media channels.

- 15,000 Magazine Subscribers

#### WHAT'S INCLUDED

- Placement in the magazine
- 5 print copies of the issue
- Inclusion in the Table of Contents
- Placement on the website marked as “Sponsored”
- PDF content asset for your website and marketing purposes

\*Supplied: You supply production ready content & images, we lay out the article.

\*\*Q&A Interview: You participate in an interview, supply images and we write, edit and lay out the article.